

2020 TOP WORKPLACES SPECIAL SECTION

TOP WORK PLACES

2020

journal sentinel

LOVE YOUR JOB? SHOW IT OFF!

The Milwaukee Journal Sentinel's annual Top Workplaces list showcases 150 outstanding businesses in Southeastern Wisconsin. Companies are measured on qualities such as company leadership, career opportunities, workplace flexibility, compensation, benefits and the impact company policies have on innovation and morale. Ask us how you can get involved as a sponsor, attendee or advertiser.

KEY DATES

- Publishes: **Sunday, July 26, 2020**
- Ad Reservation Deadline: **Friday, June 19, 2020**
- Final Creative Due: **Friday, June 26, 2020**
- Event Registration Deadline: **Friday, June 19, 2020**

Choose Your Advertising Package

PRINT (TABLOID SIZE)		DIGITAL IMPRESSIONS	PREMIUM DIGITAL	TICKETS	TWP WEBSITE	MARKS	INVESTMENT
Sunday, July 26		Start July 26 (run up to 8 weeks)	High Impact Section Front Takeover	Tickets to TWP Event	Online Profile Page	Ability to use TWP logo and branding in marketing	Total Net Investment
Ad Size in Special Section of MJS	FREE COLOR	Ads Audience and Geo-targeted on USA Today Network	Any (1) Day before Oct. 31st				
Full Page (Platinum)	Yes	285,000	Yes	10 Seats (Full Table)	12 months	Yes	\$7,600
Half Page (Gold)	Yes	225,000	Yes	10 Seats (Full Table)	12 months	Yes	\$5,600
Quarter Page (Silver)	Yes	170,000	Yes	8 Seats	12 months	Yes	\$4,050
Sixth Page (Bronze)	Yes	110,000	No	6 Seats	12 months	Yes	\$2,250

Online ads can start as early as Sunday, July 26, 2020, otherwise will start same day special section publishes and will run for 2-4 weeks. Audience and geo-targeted ads to be featured on USA Today run of network blended platforms. Must include all ad sizes: 300x600, 300x250 and 320x50. All rates are net. Tickets include (2) complimentary seats for being an honoree. Additional Seats \$150 each.

Contact your local expert, or Mark Missurelli at mmissurell@localiq.com • 414-224-2087

